



**ESAA Board of Directors Meeting
October 11-12, 2010
Radisson Penn Harris Hotel & Convention Center, Camp Hill, PA**

OCTOBER 11, 2010

The meeting was called to order at 3:15 pm.

New ESAA President, Janet Gray, welcomed everyone and stated that this year's National was off to a good start. The all breed agility trial ran for two days, with \$13,000 in income.

Committee Reports

Medallions – The medallions chairperson, Mary Nowak wondered if we would be providing medallions for grand champions. As it is a new title, ESAA will provide a medallion. We understand that there will be different levels of grand champion – platinum, gold & silver. However, the medallion will only be given one time.

Harvey suggested that Mary put a statement of our policy in the Newsletter and on the ESAA website. John Nielsen asked that he be copied on all AKC-related correspondence so that he can keep current on ESAA issues, answer questions and help wherever possible.

Historian's Report – Carl Sillman, the ESAA Historian, will work with the ESAA webmaster to get more historical information on the ESAA website. Dave Mates expressed concern about the copyrights of photos, especially some of the very old photos where we might not be able to get permission. Will we have an issue, if we don't have the rights to photos? Janet stated that she has been speaking to the photographers at all the shows she's been attending and 100% of them said they would not have a problem with us using their photos in this matter. Mary Coldiron also agreed stating that when purchasing the photographs, the photographer is granting permission for its use in advertising & website purposes.

Since there might be a concern with some of the really old materials, Janet suggested that maybe we just choose a date in time and go forward from that date. Denise Gilley said that if there's a copyright issue, more than likely, we would just be notified that we're infringing on a copyright and be asked to remove it from the website. It would be very rare for someone to go straight to a lawsuit.

John Nielsen suggested that Carl take a tape recorder and sit down with some of the old time breeders and interview them to get memories, stories, etc. Everyone thought this would be a good idea and Janet suggested that Board members provide Carl with names of anyone they feel should be contacted for such an interview. One example that was given was Tim Forte. He, unfortunately, has passed away, but Harvey thought there might be some information in his archives that might be of interest. Jan Carlson will ask his former companion if she may have anything she could provide to ESAA.

Janet will talk with Carl further to reconfirm there are no copyright issues. Harvey Wooding made the motion that we reduce the waiting period for Carl Sillman's material to be made available on the ESAA website and/or as a featured ESAA Newsletter article. Judy Mates seconded the motion and the motion was passed.

Redistricting – John Nielsen doesn't recommend any changes to regions this year. He does feel we should have a committee look into ways to increase membership. Jan Carlson made the motion that we appoint a committee to look at ways to increase membership. Judy Graef seconded the motion and the motion was passed. **Did we assign anyone to the committee?**

Janet mentioned that she wanted to have a liaison for our international members. She thought one point-of-contact might be of help to them, should they have any questions or need assistance. Janet spoke to Harvey Wooding and he has agreed to be our new At Large liaison.

Membership – The Board discussed offering a discount to those members who chose to view the ESAA Newsletter online, as opposed to receiving a hard copy. However, after determining that only 26 members actually used their coupon, out of the 174 members who actually received the coupon, the Board decided it would lose more money to discount everyone, so instead decided to offer the \$15 coupon again this year, like we had last year.

The Board talked about possibly changing some of our membership classifications. The question arose as to whether we could allow kids over the age of 18, but who either still live at home or are in college, to continue to be carried as part of their family membership. The Board also discussed offering an "honorary member" classification, but it would have to be more clearly defined. Both of these suggestions would require a change to the ESAA by-laws. John Nielsen suggested someone call Mike Leosis of AKC Club Relations for his assistance with looking at new classifications of membership. **Anyone going to do this?**

PayPal is going to get started to help improve membership. Judy Mates asked what our cost will be to utilize this service. Julie Quirk stated that the 2.9% + \$.30 per transaction fee would be added to the member's renewal fee, so therefore will not cost ESAA anything additional. They hope to have PayPal up and running by the time of the 2011 renewal season.

Judges' Education – Judy Mates made a motion that we accept Joan Savage's recommendation that the students pay the workshop fee and purchase their own catalog, if they so desire. Bob Stevens seconded the motion and the motion was passed. The Board would like Joan to add one additional item to her future reports. They would like to know who many individuals attend each of the judges' education seminars.

Harvey Wooding commented that he takes exception that our membership feels that our judges' education is lacking. Denise Gilley feels that maybe some judges need "refreshed" in their English Setter education. How can we make it better, hands on, look at what other breeds do in their education, etc. Harvey feels it can be somewhat limited – due to location (what dogs are available), what paperwork is pulled together for that show. Some of these judges are reluctant students. They need encouragement - get hands on education. Especially at the National Specialty – get dog/bitch from varying stages of life: puppy, adolescent, adult, veteran. Mentoring needs to stress the positives not dwell on the negatives. These are suggestions for Joan, when putting together her program.

Mary Coldiron commented that ESAA has a separate restricted fund for education. Purina is giving money and the account is up around \$15,000. We've spend \$62 this year. Can we move the money into another fund? Could ESAA fund education and use the Purina money toward rescue and health?

There was talk about changing the committee from Judges' Education to just Education. That would include the education of judges, juniors, and the public. Janet Gray will talk with Joan Savage to see if she'd be interested in heading up this committee.

Health & Genetics – Michelle Raisor decided to allocate this year's money to applied research to find a cure for cancer. Cheryl Heithaus raised the question as to why all our funding for this year should go toward cancer-related issues. She was not aware that cancer was so predominate in our breed. Many regional vice presidents spoke up and one stated that Texas A&M ranks English Setters in the top 10% of cancer-related canine deaths.

Harvey Wooding questioned who “owns” the CHF money. He has heard that we really don’t have much say in it. We can request that our money goes toward certain studies but CHF will spend it however they want. Harvey would like Michelle Raisor to pursue this further. Get a better understanding of exactly how much control we have over our money.

Mary Coldiron asked why we’ve been holding back and not using all our allocated money. It was stated that sometimes it takes so long for the ESAA Board to approve the spending, that by the time Michelle goes back to give the money, she finds out the research is already fully funded. Therefore the money isn’t used.

Mary went on to ask about the money being spent. The only money going to CHF is coming from Purina. What about the Bayer clinic, donations being made by the membership during their renewals and the money raised from the annual H&G raffle at each year’s National? What are the rules in regards to our spending? There seems to be a big disconnect on how the money is being allocated.

We’ll fund what is recommended this year, but before we allocate any additional monies, we need to determine how much we want to keep in the account and how much we want to give in future years.

Harvey Wooding made the motion that we approve the allocation of funds from the donor advised fund, as requested in Michelle Raisor’s report. Judy Graef seconded the motion and the motion passed.

A question arose regarding the blood draws that were done for research in Minnesota last year. The blood draws were for a study on hypothyroidism in English Setters but we have not heard anything more. Janet Gray will follow up on this research.

Standing Rules – Julie Quirk said there are no changes to the Standing Rules. She said that she can possibly remove some of them, if they’re in the event guidelines. She will review and also have them posted on the website. Cheryl Heithaus made a motion to accept Julie’s report. Judi Hunter seconded the motion and the motion passed.

Legislative Liaison – Diane Michelson just wanted to be sure that her position as Legislative Liaison was legitimized. That position is recognized and on the ESAA list of committee chairpersons. Clubs cannot make monetary donations for political action. They can only encourage and support it. However, individual members can. The Board suggested that Diane’s activities would be a good and interesting article for the ESAA Newsletter and might bring about more support from the membership.

Judi Hunter made a motion that the ESAA Board meeting be recessed for the day. Mary Coldiron seconded the motion and the ESAA Board meeting recessed for the day at 5:45 pm.

OCTOBER 12, 2010

The meeting was called to order at 8:11 am.

Cheryl Heithaus made the motion that the secretary’s minutes from the 2009 board meeting stand as published. Judi Hunter seconded the motion and the motion passed.

Treasurer’s Report – Mary Coldiron reviewed several financial documents with the Board. The financial statement was from January thru September. Mary commented that the general account normally operates with a balance of, between \$20,00-\$40,000 and we’re currently at \$35,343. She stated that 50% of our income comes from membership dues, 25% comes from advertising and the remaining 25% comes from other things.

Mary said ESAA has 19 bank accounts (1/2 in CDs and 1/2 in checking) and they’re all set up with PNC Bank. The problem is, she does not have a PNC Bank near her, which means she must mail all her deposits to our bank. Since there are times when she’s depositing large sums of checks and/or cash, she feels it’s necessary to send the deposits via certified mail. John Nielsen suggested ESAA consider using a national bank, so to alleviate this problem, as well as it would make it easier the next time we have a new Treasurer. Mary

Coldiron said that she is looking into possibly using the Bank of America, but that it will require a lot of work to move all 19 accounts.

Endowment Fund – Harvey Wooding questioned where the \$50,000 came from. He recalled when it was originally established, that it would take many, many years to build up the account to that much money. No one on the Board recalls that the board approved the movement of the money from the general fund. Mary Coldiron will have to research where the money came from.

John suggested we have a person (or group) other than an outside CPA do an audit of ESAA's books. Dave Mates stated that our Constitution does not require an outside audit. He said that Ed Slesnick and former Treasurer, Genevieve Deich, sat together for a couple of days and Ed reviewed the reconciliation, tested a couple months, etc. Dave recommends that we do go back with having an outside financial review. Mary Coldiron agreed.

ESAA tax returns are due May 15, 2011. Mary intends to stay with Ed for the handling of our tax returns. Mary suggested maybe we go with a different CPA for the audit. Dave said he's totally comfortable with Ed doing both review & reconciliation. He said it's not an audit; it's a qualified opinion. It was also decided to make this a standing rule that this process will go forward on an annual basis. Judi Hunter made a motion to have Mary contact Ed Slesnick to set up a review of the schedule and confirm he'll do our 990 for 2010. Bob Stevens seconded the motion and the motion was passed.

Mary Coldiron would like to recommend that we consider amending the by-laws to elect officers later in the year, and have new officers in place at the first of the year. She feels it is too difficult for newly elected officers to be fully prepared by the ESAA Annual Board meeting at the fall National Specialty. This year in particular was extremely difficult because all three officers were new. This resulted in a period of two weeks where no one was able to sign checks and thus, no bills could be paid. Signature cards were overnighted from officer to officer and then on to the bank before anyone could sign a check. **What was reasoning we can't/won't change election period?**

Harvey Wooding made a motion to accept the Treasurer's report. Cheryl Heithaus seconded the motion and the motion was passed.

President's Message – Janet Gray addressed the board with her comments/ideas/suggestions:

- 1) She wants to have board meetings on a more regular basis; no more once a year meetings. We will now have a conference call every two months. The calls will last approximately two hours and there will be an agenda that will be followed. By meeting on a more regular basis, ideas can be researched more fully and, if necessary, study groups can be formed. Thus, the Board will have more time to study these requests, eliminating the rush to vote. Janet would still like to have the occasional face-to-face board meetings whenever possible. Even if just when a small group of board members might be together – such as a regional specialty or the Meadowlands Specialty.
- 2) Janet thanked everyone for helping get her up-to-speed when she came on board as President. She thanked all the committee chairpersons for getting their reports to the Board well in advance of the Board meeting. Many chairpersons highlighted issues or questions they had, so that the Board had plenty of time to review, research, and ask questions before the Board meeting
- 3) She encouraged all Board members to bring ESAA members on board to volunteer and help with an ESAA committee that might be of interest to them. No volunteers should be turned away. There is always room for those that want to get involved and help.

- 4) Harvey Wooding expressed a concern that the Board is making decisions by “consensus”. He stated that we need to continue to do our business within our structure and not by consensus. We really must do things by ballot - President instructs Secretary to prepare a ballot and then the official ballot goes out to the Board for voting.
- 5) Janet stated that she wants to have open communication within the Board and she feels it’s important that we provide information to each other. Using the Board group mailing list allows us to easily have that open communication.
 - a. Dave Mates commented that when any of us sends an e-mail to the Board group mail list, we need to additionally copy Judy separately. For some reason, any group mail lists do not get thru to them.
- 6) Members@esaa.com - We will use as a form of communication. According to Larry Dwork, about half of the membership is signed up to receive those communications. The Membership Chair keeps a separate list that literally has the entire memberships’ e-mail. If that list is used, we must send out as a blind copy so as not to disclose membership e-mail addresses.

Committee Reports (continued)

Website – Google analytics was added to track all our pages. Larry Dwork can see where visits to the site are coming from. Top countries viewing our website are: 1) US 2) Canada, 3) Spain and 4) Algeria. Over 50% of the visits to our website are new visits from around the world. Larry stated that we have approximately 60,000 hits a year and less than 2% of those hits are from dial-up modems.

Larry stated that size of some files is a problem to download, such as some Newsletters and “Setters 101”. He had to recompress some of the files to make them work. However some files need to be split, such as “Setters 101”. But, when split, the links won’t work. We will design the website for the 98% of our viewers, rather than the 2% who are on dial-up and would have a problem. The suggestion was made that if someone is on dial-up and wants to view “Setters 101”, they can request it by CD.

Larry has had some requests from clubs to post events. However, they have not yet received AKC permission, therefore he did not feel he should be posting the event. Harvey Wooding stated that we can still post the event in the Calendar of Events section by just adding “pending AKC approval”. Julie Quirk stated the website committee will work up a form that the regional club secretaries can use to request the posting. That way, the webmaster will have complete information and not have to hunt down additional information.

The question was asked if we will also post supported entries, hunt tests, etc. The Board agreed that they are acceptable to post.

Julie Quirk asked that each year, the National Specialty Committee designate the appropriate person(s) who will provide the results of their various events to the webmaster, so that the information can be posted to our website immediately following the event. The webmaster should not have to track down the information. It is the committee’s responsibility to get the information to him. Julie stated this needs to be added to the National Guidelines.

Based on earlier Board approval, the ESAA Historian’s report will be posted online one year after release.

The members@esaa.com e-mail list came into question. Janet wondered if this should be a one-way communication tool or an open forum for ESAA members. Everyone agreed that this should be a one-way tool to send communications from the ESAA Board to the membership. We will continue to leave the e-mail list as is. Julie and Larry will continue to moderate the list. Cheryl Heithaus suggested that if we receive worthwhile feedback from a posting, it get forwarded to Janet. Then, maybe it is something that gets covered in a future Newsletter.

At some point, we might want to consider a separate “blog” on the website for communication back & forth amongst any and all members.

Julie Quirk stated that the website committee would really like to get the AKC breed video on our website. She stated that other breed clubs have their video online. Julie wondered how we go about getting AKC approval/ And, are there restrictions? John Nielsen will look into this and get with Janet if a letter is needed.

Harvey Wooding made a motion that we accept the Website Committee report. Cheryl Heithaus seconded the motion and the motion was passed..

ESAA Store – Cheryl Heithaus reviewed the inventory list, proposed purchase prices and shipping fees. Kathy Cunningham-Roy stated that the Annual Committee is charging \$12 for shipping and is wondering if Cheryl’s comfortable with her lower shipping fees for Annuals. Cheryl stated that she was.

Cheryl questioned who should “own” the leftover favors from the National Specialty. She said that since ESAA provides a certain dollar amount and then the host club pays the difference, who should get any leftovers. It was agreed that ESAA should “own” any leftovers. Since the club hosting the National is aware of ESAA’s money provided to them for favors, most aren’t likely to spend more than that anyway. Cheryl stated that this information needs to be clearly defined in guidelines.

Cheryl pointed out that on the inventory list, there are small quantities of a few little things that could be either a) sold fairly cheaply, b) put in ESAA raffle or c) give to the Juniors group. The Board agreed to allow the store chair to decide what to do with these items.

Cheryl mentioned that the throws are now seven years old. She would like to reduce the price to \$30 and see how they move. Then, after the National, Cheryl will get back to the Board and report on how the sales went and discuss where we go from here to get rid of them.

Cheryl brought up the fact that there is an ESAA member (Craig Sparkes), who is also listed as a vendor on the ESAA website. The problem is there are other ESAA members who are vendors and are not given that same opportunity to sell their items. Of course, Craig does give ESAA a \$5 kick-back on every book that is sold. The ESAA Constitution does have a note about “no club member can profit from the club”. Dave Mates said that statement is required by IRS for the not-for-profit status that we hold.

Janet Gray asked Cheryl to look at adding to the store – such as ESAA clothing, water bottles, etc. Cheryl said the Gordon Setter Club of America told her not to bother. They only sold two items. However, Cheryl did find a website that offers “on demand” items. She commented that the benefit is they hold the inventory, as opposed to ESAA. She takes the order, then notifies the vendor to ship the product. The downside is Cheryl will have to deal with making sure the vendor does get the item(s) shipped and she loses control of quality. She will continue to research and have more to offer next year. Judy Graef mentioned that Cheryl should check with the English Cocker Club about items they offer and have been successful with.

Other items that can be added to the store – ES visualization currently being handled by Sandi McCue and the ES booklets and decals being handled by the Secretary.

Cheryl proposed offering a “sale of the month” to help move inventory. Everyone liked that idea and agreed to let Cheryl decide on what, when, how much.

Janet Gray said that the mechanics will need to be determined separately, offline, such as shipping costs - will need to be over & above the cost of the item. Since we’re a national organization and selling over the internet, how do we collect sales tax?

Mary Coldiron made a motion to accept the ESAA Store report. Jan Carlson seconded the motion and it was passed.

Regional VP Reports

Southeast Region – B.J. Parsons stated that the Central Florida ESC will hold their specialty in Florida in January. There are lots of opportunities for majors and what better place to be in January, then Florida. The Atlanta ESC changed their specialty to August due to potential conflicts since the National is in the fall and could hit in September. The Central Carolina ESC held their specialty in Raleigh this past Labor Day, but are going to move to Charlotte in April in 2011.

Mid-Atlantic – Judy Graef reported that the Hudson ESC and the ESAA regional specialty are both confirmed to participate in what is now called the Meadowlands Specialty Association, formerly the Garden Specialty Association. Hudson's specialty will be on February 12, 2011 and ESAA's will be held on February 13, 2011. Judges for the Hudson show will be Sharon Lyons, breed judge and Lourdes Fernandez, sweeps judge. Judy also commented that Hudson's spring specialty is moving to the Middletown, NY area at a park. The club lost their previous site due to a horse show that particular date. Brandywine's back-to-back specialties were held in conjunction with the Nita Nee shows in central PA. The club was very happy with the move. They hope the size of their specialties grows in 2011 with this location, which includes a four-day cluster, nice grassy area, electric available and everyone can park nearby. Julie Quirk stated that the Brandywine club is also hosting the hospitality room on Oct. 14, 2010 with some of their local foods and she hopes everyone will stop by the hospitality room. Julie Quirk also stated that the National Capital ESC will be holding their specialty in April of 2011 in conjunction with the Old Dominion KC show.

New England – Bob Stevens stated that the English Setter Club of New England would be hosting the hospitality room with New England treats of clam chowder, lobster, etc on Wednesday evening, Oct. 13, 2010. The club will also be attending the "Meet the Breeds" at the Javits Center on Oct. 16-17, 2010. Kathy Cunningham-Roy & Gail Ryan will represent ESAA at this event. Bob also stated that the New England club will host their back-to-back specialties in October 2011. He said they may do back-to-back specialties on the same day, or they might decide to show back-to-back on two days, but it will be held in Windsor, CT. Bob also mentioned that the club will support both days of the New England Sporting Dog Association in March 2011, they'll attend the Setter Symposium on April 30, 2011 and they will also support the entry in Greenwich, CT in June 2011.

North Central – Judi Hunter stated that the Kettle Moraine ESC is very busily preparing for the 2011 National. The Minnesota ESC will hold their specialties at the end of August – specialties on Thursday & Friday, followed by all-breed on Saturday & Sunday. MN.

East Central – Cheryl Heithaus stated that the Ohio ESC splits their specialties – holds one in Canfield in August and the other one in Cleveland in December. The Michigamme ESC celebrated their 50th specialty this past year. It was a great show and they had an excellent turn out. The Buckeye club moved to their specialties to a Thursday in 2010 and held back-to-back specialties on the same day. The club felt it was a successful show, but it was hot and the long day was hard on the dogs. They received mixed reviews on this type of show. The club plans to try it again in 2011. The specialties will be held on Thursday and then followed by four days of all-breed shows. The discussion arose as to running a specialty concurrent with an all-breed show. Cheryl stated that there is a limit to the number of dogs that can be entered, along with about seven other issues. One of which is sweeps can only be shown during the regular show, not during the specialty. Cheryl will look into this option further because it might be a viable option for some clubs who are struggling with independent shows. It would be beneficial because you're using the superintendent from the all-breed, yet the club is making their own money.

South Central – Jan Carlson announced that there are now three clubs in the South Central region. The newest club, the Blue Bonnet English Setter Club is located in the Dallas metroplex area. They are just beginning their journey towards becoming a full club. They will hold a match on Nov. 6, 2010 - conformation and rally demonstration, with participation. The entry fees will provide the club with its initial bank balance. They will also host a B-match in early spring. John Nielsen asked that the club keep him in the loop of their activities, because he may be able to help them thru the process. Jan stated that entries were up this year for

the English Setter Club of Greater Denver's specialties. For 2011, they will hold their specialties on Aug. 19 & 20 and support the entry on Aug. 21. The Lone Star ESC will hold their first specialty on March 18, 2010 in Houston and their second specialty on July 21 in Houston, in conjunction with a two-day all breed show. Jan also stated that she's heard complaints specifically from her members in Texas that they are not receiving their Newsletters.

North Pacific – Denise Gilley reported that the Puget Sound ESC had a very successful specialty in September and plan to hold their 2011 specialty at the same time next year. Denise stated that the Monterey Bay ESC is struggling. They are getting support from the other California clubs, but it's whether their 2011 specialty will occur. She said their membership is down, there aren't enough workers, and their bank account is not sound. The club turned their rescue money over to the Gold Country ESC. The Willamette Valley ESC is happy with their specialty dates and will again hold their specialty in June of 2011. The Gold Country ESC held their 2010 specialties back-to-back on the same day and Denise felt it was very successful. She said people stayed around to chat and eat, etc. She said it was a very cohesive event. Denise said that the Gold Country ESC learned a valuable lesson for their Feb. 2010 hunt test. They were notified a month before the event that the judges need to be recertified every 3-5 yrs and therefore had to be done before the hunt test. Needless to say, their judges couldn't get recertified in time, so the hunt test collapsed. The club turned it into a field fun day. The same people attended, but they also got a new group of people who were there to learn more about training and hunting with their English Setters. It turned out to be a profitable event. Denise also stated that the dog clubs of California are very active with their state legislation. They have been able to stop an assembly bill for the third time. However, we must stay very vigilant.

South Pacific – Lanore Matter said the California clubs will be participating in the "Meet the Breeds" at Eukanuba again this year. We have been very successful in the past ~ won second place last year. The ESC of Phoenix will hold a double hunt test on Dec. 4-5, 2010. They have also approved their specialties for March 3 & 4, 2011. Beverly Anderson & Penny Disiena will be their judges. The ESC of Phoenix has also submitted a bid to host the 2012 ESAA National in Albuquerque, NM. Inland Empire & California ESCs will be hosting their specialties on polo fields the first weekend in January. Lanore said they're always searching for ways to find money. An all-breed rally & obedience trial done in conjunction with her obedience group ~ big success = made money. Next year they will allow mixed breeds to make more money.

The question arose as to the financing for Meet the Breed events. There is \$300 budgeted for Eukanuba and \$250 was given last year for the Javits Center. These two are requested by AKC and sponsored by ESAA. These two events will be paid by ESAA and therefore should not be subsidized by any of our clubs. The money is based on a year by year proposal – just a request for funding. This item should be added to Old Business each year.

West Central – Judi Mates stated that the Western club is very active and healthy. They will host their specialties in June of 2011 and they will support the entry at the International KC shows in February of 2011. They offer sweeps at the supported entry and the 2011 sweeps judges are Jan Borchardt & Dave Mates. There will also be a Meet the Breeds booth at the IKC show. The Western club has a B match planned for next spring and a fun match is planned for next fall. Judi did mention that they're having a little bit of trouble from the all-breed club that is held the same weekend as their specialties. The club doesn't want to release them from their shows. In 2010, they were able to get released because they gave a \$50 trophy donation. But, the all-breed still did not get enough support so they're being more demanding for 2011. Judi said that the Western club will not be supporting the entry and offering sweeps on that Sunday to try to draw more entries. She also mentioned that the all-breed show is about a two hour drive from the specialty show site, which makes it more difficult to get people interesting in driving north for that day.

National Specialty Guidelines – Janet would like to see Donna Jordan's position grow & increase her responsibilities. AKC wants parent clubs to have that "go to" person who helps with National specialties. Everything, in regards to hosting a National, is negotiable. We have resources that can help. We just need to identify those resources and know they're out there. John Nielsen suggested an AKC delegate by the name of Karen Burgess from Washington, as an excellent resource that Donna can use as well.

Donna Jordan has been volunteering in and around dog shows since 1983 and has done everything from trophies to advertising to being show chairman for about 8 years. Dave Mates & Shawn Jordan are excellent resources as well. Donna stated that the National Specialty guidelines were written prior to her assuming this role and she's learning them as she goes. She would like assistance from someone who would be willing to rewrite them. Denise Gilley has offered to help Donna work through and organize the guidelines.

Harvey Wooding brought up the fact that the dates of our National was changed from spring time to fall, to have the cooler weather which would allow for easier transport of dogs, as well as making it more feasible for the southern clubs to host the event. To date, no southern regional clubs have offered to host the National. Harvey stated that we have viable clubs and we need to encourage these clubs to step up. BJ Parsons stated that Atlanta and Central Carolina has discussed working together, one club hosting the event and the other club helping with manpower. BJ said that they looked at those larger cities where the bigger airplanes could land, such as Atlanta, Charlotte and Orlando, but the problem is most hotels in the southeastern region won't accept dogs. Harvey said we shouldn't get too hung up on distance to an airport and sited a very successful National, held in Decatur, IL that was two hours away from the nearest, large airport.

Judy Mates said that she got recommendations that we use Purina Farms regularly, which is in the central US area, and then have different clubs host the event there.

Discussion arose as to having competing raffles and competitive money-makers going on at the same time at the National. Other than ESAA's raffle, there should not be any other raffles going on at the National. This is how ESAA makes money. They should not be competing with other clubs. This brought up the subject of two clubs selling National wear – the current host club is selling their remaining stock while the next year's host club is selling their new items. Both Harvey Wooding and Cheryl Heithaus said that both should be allowed to sell their merchandise. For the most part, the current club's sales should be winding down and the next year's club needs to make sales because that is how they develop their funds to pay for expenses they'll incur while gearing up for their National event the following year. Everyone agreed that these two items need to be included in the guidelines. Mary Coldiron also stated that the clubs should be checking with the National host city to see if there is some type of use permit that the club needs to buy in order to sell their merchandise. This should also be listed in the guidelines.

Donna questioned whether the next year's host club should be required to purchase vendor space to sell their merchandise. After much discussion, everyone agreed that the host club is working very hard to ensure a successful ESAA National and therefore, should not be forced to pay ESAA for vendor space. Additionally, these volunteers should be allowed to set up their table in the same room or close enough to visually be able to see the ring. Judy Mates expressed concern that if we get too specific in the guidelines about where the next year's host club can sell their merchandise, we'll have no room for negotiating. We might have some years where we don't have the perfect site that would allow for this. Therefore, we need to allow some room for give and take.

After the earlier discussion on competing fund raisers, the board discussed the conflict with the ESAA general raffle and the ESAA Health & Genetics raffle. Dave Mates stated that years ago, Rescue and Health & Genetics were combined and the total money received was allocated by the Board, based on need. Now that raffle has become just a Health & Genetics raffle. But now, both Rescue and Health & Genetics are pretty well funded. Bob Stevens made a motion that ESAA conduct a single raffle and that the proceeds from said raffle be allocated however the Board deems appropriate and will be evaluated on a year-by-year basis. Lanore Matter seconded the motion and the motion passed.

Cheryl Heithaus made a recommendation that ESAA replace the Award of Merit plaque with an actual trophy. Cheryl showed everyone a framed wall display that she created. It would be matted, have the necessary ESAA logo and Award of Merit wording and there would be a cut out space to hold the winning dog's photo. The cost to make these would be approximately \$26 each, compared to the plaques that cost ESAA \$38 each. Cheryl stated that these could also be used as the trophy for select dog and select bitch. The Board liked the display and agreed to replace the plaque with the new display that Cheryl will make each year.

Appendix 1 – Dave Mates is working on a budget template and once it's ready, it should be very helpful to the Show Chair as well as the Finance Committee and Board who will review the budgets.

Appendix 2 – Mary Coldiron needs to have the National report finalized and ready within 60 days after the show has ended. Mary said she needs to have everyone get their receipts to her as soon as possible. She also said that advances can be made to the customer, but not from the show chair. The Treasurer will not send a flat amount to the Show Chair for him/her to then allocate out to numerous people. Mary is working on an advances & judges' payment template.

Donna said that she would like to have mentors to help with certain Standing Committees, such as trophies, ribbons, obedience, hunt test, etc. She will contact certain people to ask them to act as mentors to future committee chairs.

Cheryl Heithaus suggested we consider centralizing certain vendors; those that we can or could use year after to year. It seems that every year the host club has to pay set up fees, etc to get the ESAA logo set up with their vendor of choice. If we all used a certain vendor, we might be able to maximize on quantity discounts and they would have all our setups on file. This would offer a solution for the new folks who will be hosting a National and might want to utilize a resource that's been used in the past. Additionally, we could offer a resource section to the website so that people can download the ESAA logo. There would be no need to reproduce it.

Judi Hunter would like to seem something in the National Specialty Guidelines about the scheduling of events so that we don't have any conflicts between certain events. We've had problems in the past and this year, whereby obedience/rally is scheduled during the same time that futurity and maturity are going on. Let's put something in the guidelines so that it doesn't happen again.

ESAA Favors – ESAA subsidizes up to \$1,100 for National banquet favors. The Guidelines should therefore indicate that since ESAA pays for these, any leftover favors shall be given to the ESAA store.

In our Guidelines, we will tell the National judge that Selects will be chosen separate and before the Award of Merit winners. Of course, the judge has the right to not give out any, if he/she chooses.

Harvey Wooding suggested that maybe instead of just automatically giving out 5 Award of Merits, we should base the number of Award of Merits on the number of specials. Donna Jordan stated that she will look at other clubs and then make a recommendation. John Nielsen said that that work was already done by Parent Clubs, so he will provide the information to Donna.

The Board discussed whether we should go with an electronic Premium List, as opposed to mailing it out to all ESAA members. It would save ESAA money. Kathy Cunningham-Roy stated that the Meadowlands Specialty Association will so their Premium list electronically for 2011. We will wait to see how that works and then the Board will decide how we'll handle our premium list next year.

Judges' contracts – Mary Coldiron has a contract template for National judges; however, the letter needs to be redone. Donna Jordan is accumulating several other breed contracts to review/compare and see how we might be able to better write ours. John Nielson, Donna Jordan and Janet Gray will work on finalizing the judge's contract and letter.

During judge selection, if the nominated judge comes back at an amount higher than ESAA has allowed (\$1200), Janet Gray feels we should just not automatically say no. She feels that the judge's fee request should be brought before the Board for discussion. Sometimes the difference is very small, \$100-\$300 and the Board should consider before denying the memberships top vote getter and moving down the list.

Donna is concerned that our National Field Trial is a "bomb waiting to go off". She was on the National Field Trial committee with Biz Channing in Colorado and thinks Biz does a fabulous job. Donna would like to ask Biz to be our mentor for the ESAA NFT chair.

Janet Gray made arrangements with this year's judges to offer critiques of the four winners in each class. The judges will write down or record their comments after each class is judged and Paula Spiering will take a photo of the four placements. We will add this into the judges' contracts and will be added to the National Specialty Guidelines.

Donna thought the Board should consider having written guidelines for rally, agility & hunt tests.

Bob Stevens made a motion to accept the following additions and/or corrections to the National Specialty Guidelines:

- 1) There will be no vendor fees charged to the next year's host club to sell their merchandise at the current year's National.
- 2) The show committee chair will need to check with city government officials to determine if a special permit is needed for ESAA to hold their raffle at the show site.
- 3) The ESAA store and the next year's National show committee should be granted space near the ringside or at least visually near the ring, rather than out with the vendors, unless space issue dictates otherwise.
- 4) There will be one ESAA raffle. The Board will allocate the funds to either the restricted or general fund, depending on where the greatest need is at that time.
- 5) Dave Mates has a template for the yearly ESAA budgets. It will be added to the Guidelines.
- 6) At this year's National, in addition to Best of Breed, Best of Winners and Best of Opposite Sex, there will be seven additional awards: Select Dog, Select Bitch and five Award of Merits.
- 7) Donna Jordan will look into changing the number of Award of Merits from five to basing the number on the total number of entries at that particular year's National.
- 8) Effective in 2011, the Award of Merit winners will receive a display frame, rather than a plaque.
- 9) Mary Coldiron will work on the reconciliation
- 10) A requirement will be added to the judges' contract that requires the judge to offer critiques of the four top placements in each class, as well as the Best of Breed, Best of Winners, Best of Opposite, Select Dog/Bitch and Award of Merit winners.
- 11) A picture of the top winners will be taken for the judge to use when writing up his/her critiques.
- 12) The judge's contract will be reviewed and rewritten by Donna Jordan, Janet Gray and John Nielsen.
- 13) National Show Committee Chairs and ESAA board members will wear name tags during the National.
- 14) Donna Jordan will appoint mentors to help the committee chairs in agility, obedience/rally, hunt test and purchasing.
- 15) There is one budget with four sections (national, agility, hunt test, obedience/rally). We have increased our hospitality budget from \$1.50 to \$2.00/per conformation and obedience/rally entry.

Lanore Matter seconded the motion and the motion passed.

2010 National Specialty

Julie Quirk reported that the show committee had budgeted for 300 dogs and came in at 281, but they still feel they'll meet budget and actually come in under budget. She stated that the hunt test only had five English Setters entered. Once it was opened to other breeds, a few other non-English Setters were added, but we will still take a loss on the hunt test.

Janet Gray told Julie to pass along a big thank you to the host club and good job!

2011 National Specialty

Paula Spiering addressed the Board with some updates on the 2011 National. The dates of the National will be October 26-28, 2011, with Kettle Moraine's specialty the weekend following the National. The hunt test will be nearby on Monday, October 24. Agility will be held that Tuesday, outside of hotel, and will be offered to English Setters only. There will be fees to rent the necessary agility equipment and Paula is expecting about 20 entries. Lanore Matter suggested Paula open up agility to all breeds on Monday. She said that as long as a certain number of slots are saved for English Setters, they should be able to make some money, rather than lose on agility. Obedience/rally will be held inside on Tuesday afternoon.

The host hotel, The Olympia Resort in Oconomowoc, WI is an excellent site for our National. They have hosted many dog breed Nationals and the staff is well trained. There are restaurants all around the area and lots of things nearby – grocery store, shops, dog park, arts, theatre.

Kettle Moraine ESC will have 2011 National information available on their website as soon as the 2010 National is over. The Superintendent will be Roy Jones. Garth Gourlay will be the show photographer. There will be inside grooming. Michelle Billings is the judge. There will be plenty of RV parking, although no hookups. The club is looking at a possible generator system for the RVs. Warm water bathing will be available next to the building. Transportation to/from the airport is available and they will take dogs. Milwaukee and Madison are the closest airports.

The hotel contract has been signed but the Superintendent contract has not been signed yet.

2012 National Specialty

The board has received the first proposal of the bid made by the English Setter Club of Phoenix (ESCP). Lanore Matter stated that the ESCP would like to host the event at the Albuquerque Marriott North Pyramid in Albuquerque, NM for a couple of reasons. Temperature at that time of year in Phoenix is still very hot. Plus, once the temperature starts to drop, the hotel rates skyrocket. The Finance Committee has made an initial review and there are many issues with the hotel contract that will need to be worked out before the contract can be signed. The hotel wants the contract signed right away, but everyone agreed that we are not near ready to sign yet. Jill Warren will discuss the various issues with Dave Mates, Donna Jordan and Lanore Matter before making any more changes with the hotel.

Right now, the ESCP is just looking for an okay from the Board to continue to pursue hosting the 2012 National on Nov. 7-9, 2012 at the Albuquerque Marriott North Pyramid in Albuquerque, NM. The club would like to host their club specialty on Monday, the Board would meeting Tuesday along with obedience/rally and agility & the hunt test would be held the weekend after the National. In addition, the New Mexico Sporting Dog will have a show the weekend before the National on Nov. 3-4.

Lanore said that the club would like to offer an obedience seminar on that Monday, prior to obedience on Tuesday. She feels the guest speaker would gather a lot of interest from obedience enthusiasts, so they would like to offer so many slots for English Setter people and then open up the registration to other breeds as well.

Dave Mates has two major concerns, from a financial point of view: 1) the contract with Onofrio and 2) the hotel contract. The hotel has severe conditions in the contract which concerns Dave - the hotel wants to pre-

approve any printed material. The show chair needs to clarify with the hotel that if we don't use the rooms that we are contracted for and then the hotel is able to rent them elsewhere, they cannot continue to charge us. They should not be allowed to "double dip". Attrition rate should be negotiated down. Janet stated that we should seek assistance from John Nielsen's AKC contact, Karen Burgess, who might be able to help us negotiate the hotel rates.

ESAA Rescue Trust – Maryl Aldrich came to the Board meeting to talk about the ESAA Rescue Trust (ESAART). ESAART is a separate organization now; however, they're under the umbrella of ESAA. They'll maintain independent insurance, liability and funding. ESAA gave \$40,000, via donations from members. The trust will be self funded and operated independently of ESAA. However, ESAA should always have one of its Board members serve as one of the ESAART trustees. Ed Slesnick wrote up the trust. The ESAA Finance Committee has no responsibility for the ESAART.

Maryl reported ESAART is on track to get their (c) (3) and once they do, they will be eligible for the Purina funds that support rescue programs. Mary Coldiron stated that our Purina funding goes to education. Do we split the funding between rescue and education?

Since Rescue is now separate from ESAA, it is necessary to remove the Rescue donation option from the ESAA membership application & renewal forms.

Judy Graef inquired about ESAART's cohesive effort to get volunteers. Maryl said it is an ongoing activity. She will have a sign-up sheet this week for anyone who wishes to help. Judy Graef also asked if there are guidelines for a dollar limit that will be spent on each animal. Maryl replied yes, three months for right now. Maryl stated that the rescue program will be used mostly by ESAA members and/or regional clubs. They have not had any outside rescue organizations ask for their help, as of yet. There is a flat fee for adoption - \$250 which would include transportation and possible spay/neuter, vaccinations & heartworm, etc.

Janet Gray thought ESAART should have a booth or some other type of exposure at the National Field Trial since a large portion of the rescue is field dogs.

Futurity/Maturity – Jane Wooding, Futurity/Maturity Chair has requested that the Board approve moving the link to Futurity/Maturity to the front page of the ESAA website. The old website had a separate link that was easily visible. Now it is buried under three different links before you get to it on the website and she gets many phone calls from members who can't find it. Jan Carlson made a motion that Futurity/Maturity have its own link on the front page of the ESAA website. Judy Mates seconded the motion and the motion was passed.

Janet Gray said that she has spoken with Jane Wooding about accepting late entries for futurity/maturity, but with a stiff penalty fee. The proposal is still being worked on and Janet will bring forward at a future Board meeting.

AKC Delegate Report – John Nielsen commented on three different areas:

- 1) Financial – registrations are down because there are other organizations, although AKC is the only not-for-profit. Registrations used to be their cash cow - 90% of their revenue came from registrations. They do not anticipate that registrations will ever get back up to where they used to be. AKC's investments have been doing better than market. All in all, AKC finances are troublesome because their main source of revenue is declining, but they are not in a dire situation at this point.
- 2) Legislative – AKC is doing better, but still has a long way to go. AKC just doesn't have the money to compete against HSUS and/or PETA with their millions of dollars. When one bill is shot down, there's another one right behind it. This really needs help down to the local legislation. AKC needs all breed clubs to talk to their local legislators – make contact and let the legislators know who they can work with at the club level.

3) Public Relations – John stated that Eukanuba will be broadcast on ABC & Animal Planet this year.

John said AKC needs more dogs, needs more people and needs more clout. Despite their financial difficulties, AKC is still doing positive things – CHF, AKC CAR, educational programs for dog owners. They have some new initiatives – the Breeder of Merit program which has just begun and the Grand Championship program which has been highly successful. They are also looking at a couple of new things that have not begun yet: 1) offering an additional puppy class – a 4-6 month class. This class would not be eligible for points but it's a good way to socialize the puppies and acclimate them to the show ring. 2) Offering a Reserve Best in Show.

Lastly, John reported that AKC has a liaison for the different groups and he stated that our own Joan Savage is the liaison for the Sporting Group.

Lanore Matter asked John if he had anymore information about the new Grand Championship statuses – platinum, gold & silver. John said he had not heard anything more, but will look into.

Juniors – Judi Hunter told the Board that the most recent AKC Gazette had written an article on the ESAA juniors program. She passed around several magazines. She also stated that Peg Ziebart-Sennett donated shirts for this year's juniors at the National and Garth Gourlay donated pizza to the group.

Finance – Dave Mates stated that every year the Finance Committee submits a report but never gets feedback from the Board. He wanted to know what the Board is looking for from him and his committee. Janet Gray said that she agrees with the duties he has outlined in his report, but would like to add one more item under number 2 (Review and approve budgets). She would like the committee to review and approve the budget for the Meadowlands Specialty Association.

Dave stated that four of our funded awards are below \$500. Judy Mates offered to speak to the various contributors and let them know their fund has dropped below \$500.

Dave mentioned that in addition to himself, Lynda Chase & BJ Parsons are on the Finance Committee.

Annual Awards – Judy Mates would like to see us eliminate the Best Canadian Bred English Setter and Breeder of the Best Canadian Bred English Setter since we haven't had an applicant for the past five years. We would still have two Canadian awards - regional & best Canadian English Setter. BJ Parsons made the motion that we eliminate the Best Canadian Bred English Setter and Breeder of the Best Canadian Bred English Setter. Cheryl Heithaus seconded the motion and the motion passed.

Judy Mates said that if anyone wants to offer a new award, they need to write up the qualifications and submit to her. She will then present to the ESAA Board.

The Board had a discussion on whether we should require people to "apply" for an award. Judy Mates had researched 11 clubs and found only one breed that did not require application. And that particular breed only offered four simple awards. ESAA offers many awards with different qualifiers that would not be easy to track on every dog.

An ESAA member had suggested that a program can be written that could pull the necessary information to determine award winners. However, if the information is not in the database the way we would need to pull it out, it is not as easy as write a program.

Bob Stevens made the motion that we leave the process as is – members must apply for the annual awards. Judy Graef seconded the motion and the motion was passed.

Annual – Kathy Cunningham-Roy is the current Annual liaison but would like to step down from this role. She stated that the responsibilities include helping with the theme, track down reports, make sure the right dog is with the right photo, etc. She has already had someone express an interest in taking over the position. We

are required to purchase a minimum of 200 books, which we did for the 2009 Annual. Currently, we have 113 sold. We need to sell 14 more to become profitable. Normally we sell between 20-30 at the National, so Kathy is hopeful that we'll be able to turn a profit this year. Printing costs are much less when the pages are professionally prepared before it goes to the printer.

Several Board members expressed concern that a contract had already been signed with Evergraphics to prepare the 2010 Annual. It was never fully discussed and approved by the Board and yet the contract was signed by the former ESAA President. The contract was not dated so no one knows exactly when the contract was finalized. Mary Coldiron stated that she has not provided Evergraphics with the \$7,000 deposit. She told them it will be paid when work commences, next April/May. Dave Mates stated that he did review the contract before it was signed. Cheryl Heithaus questioned why we didn't seek bids from other sources. Kathy stated that two ESAA members expressed an interest in producing the Annual, but after she provided them with the detail she would need, they never came back to her with a quote.

Cheryl wondered why we aren't producing these bi-annually, like we did several years ago. Someone stated that we only because no one came forward and offered to handle the project. The Board had never agreed to produce these bi-annually.

Kathy stated that the reason we lost money the past couple of years was not because of the vendor. She said that many ESAA members boycotted due to issues in the past, but that the number of ads are increasing again. Kathy feels we've been losing money due to lack of membership support - decline in the number of Annuals purchased and/or thru the lack of advertisements from our members, not due to the cost of publishing the Annual itself.

We've lost significant money the last two years, so Janet is leaning towards suggesting a bi-annual publication. But, Kathy said we're very close to breaking even this year, so let's see what happens this year. We need to make it feasible and affordable for people. Kathy feels that if we break even or make a profit, we should continue to provide on an annual basis.

No one was comfortable with trying to back out of the contract that was signed, so we will go forward with Evergraphics again for 2010. However, the process for 2011 will start again in April/May of next year. Therefore, maybe we need to consider looking at the cost of a bi-annual. Once we get up and running with PayPal, it may help us get more orders, more ads, etc. .

Cheryl Heithaus made a motion that we accept the Annual Report and the contract as signed. BJ Parsons seconded the motion and the motion was passed.

Newsletter – Kathy stated that the past couple of years has been a nightmare dealing with the poor mail service issues we've experienced. She re-explained the background with the printing service and all the problems that led us to changing our vendor. Effective with the September Newsletter, we are now using a printing service in the Pittsburgh area that will print the Newsletters and then mail them. This company can turn everything around within 3-4 days. Ideally, we'd like to have the Newsletter in the mail within the first week of each month. Our goal is to have it in the mail by the first of the month. The cost savings is amazing and keeping the printing & mailing in one company is helpful.

With regard to the actual substance of the Newsletter, Judy Graef commented on the Gordon Setter Club of America's newsletter. She said they have section editors so that there are many different aspects of the breed covered in the newsletter. Janet said that further discussion on the content would be handled off-line and then brought before the Board at a future meeting/conference call.

Meadowlands Specialties Association – Kathy Cunningham-Roy told the Board that the Garden Specialty Association is no longer in existence. The shows that have traditionally taken place the weekend before Westminster will now be run by AKC and will be called the Meadowlands Specialties Association. Kathy feels that ESAA should be able to make a profit from this show. AKC is offering a good split – ESAA will earn a third

of the proceeds from the show. There are no upfront costs to us and AKC has signed a five year contract to run these shows.

Kathy said that she will be running a special ESAA raffle to help ESAA make additional money. The raffle consists of an East Coast crate, a Granata table, a Cherrybrook gift card and gas cards.

National Field Trial – Melissa Newman, event chair was not in attendance. Dave Mates said that the Finance Committee had reviewed the budget. They had recommended a few changes, which were made and they are now comfortable with the budget.

Judges' Selection Committee – The Board discussed the need to get judges under contract sooner. We run into the problem that by the time we identify our top vote getters and Karen Kennedy approaches them to judge, it's too late and they're already committed to other shows. Cheryl Heithaus was talking to some folks about other breeds that use a working list 3-5 years. We keep losing our top picks because we're waiting too long. Can't we offer a selection that if they're not available one year, offer the following year? Ask them to "hold the date". We lost two judges because of this problem this year. A pool of judges would be ideal.

Janet Gray will work with Karen Kennedy to come up with a proposal for a pool of judges.

Sweeps for the Meadowlands Specialties Association – This year Karen tried a new process to choose the sweeps judge for the MSA. She requested nominations from the ESAA Board. She then narrowed it down to three people and then sent out a ballot to the Board to determine who are judge would be. For 2011, our sweeps judge will be Conny Helms.

It was decided that if this nominating process was opened up to the entire membership, we could potentially receive hundreds of various names. Lanore Matter made the motion that we continue to use the process whereby the ESAA Board determines who the sweeps judge for the MSA will be. Judy Mates seconded the motion and the motion was passed.

Old Business –

The Board discussed whether we should continue to offer the \$15 coupon to those members who choose to forego the paper copy of the monthly Newsletter. Rather than offering a discount on their membership, ESAA could benefit more if we offer the coupon, since not everyone will use their coupon. The savings is still far greater than the \$15 coupon. It was agreed that we will offer the \$15 coupon on publications only – Newsletter ads, Annual ads or the purchase of an Annual or towards their Breeder Listing. It will not be good towards purchases thru the ESAA Store.

Cheryl Heithaus made the motion that ESAA offer the \$15 coupon for one more year and then ESAA can reevaluate this program on a year-to-year basis after that. Mary Coldiron seconded the motion and the motion passed.

New Business –

Most "new business" will be handled by committees and then brought to the entire Board at a future Board conference call.

A committee was formed to look at the possibility of rotating the second National specialty. It has been held during the weekend before Westminster forever but there has been talk throughout the membership that maybe we should consider rotating it to give other areas of the country the opportunity to host a mini-national. The committee consists of Kathy Cunningham-Roy, Judi Hunter, Judy Graef, Kathy Rodriguez, Denise Gilley and Cheryl Heithaus.

The Breeder of Merit program is new. If anyone has any questions regarding this AKC program, please talk with John Nielsen.

Mary Coldiron asked who is on the committee to review the ESAA Constitution. It is currently John Nielsen and Julie Quirk. Julie would like some non-board members included. If you have any suggestions, send names to Julie and/or John.

Jan Carlson made a motion that the ESAA Board meeting be adjourned. Judy Mates seconded the motion and the ESAA Board meeting was adjourned at 5:15 pm.

Separate from the Board Meeting Minutes is this summary of Tasks that were mentioned throughout the meeting minutes. Please take a look to remind yourself of any tasks that may have been assigned to you.

Mary Nowak - put a statement of our medallion policy in the Newsletter and on the ESAA website.

Jan Carlson - To check with Tim Forte's former companion to see if she may have anything she could provide to ESAA, in terms of historical information.

Joan Savage – The Board would like her to add one additional piece of information to her annual report - how many students attended each of the judges' education seminars.

Michelle Raisor – Find out just how much control ESAA has over the money that they are allocating towards grants. Get a better understanding of exactly how much control we have over our money

Janet Gray - Will follow up on the research that was supposedly being done on hypothyroidism from the blood drawn last year in Minnesota.

Diane Michelsen – Consider writing an article on the Legislative Liaison work she's been doing for ESAA.

Mary Coldiron – Checking on moving ESAA accounts to a national bank, as opposed to our current regional banking institution.

Mary Coldiron – Needs to research where the \$50,000 in our endowment fund came from.

Mary Coldiron – To look for a new national banking institution that ESAA can use, rather than a regional bank.

Mary Coldiron - Contact Ed Slesnick to set up a review of the schedule and confirm he'll do our 990 for 2010.

Julie Quirk - The website committee will work up a form that the regional club secretaries can use to request their specialty/event be posted to www.esaa.com.

Donna Jordan – To be added to the National Guidelines - the National Specialty Committee must designate the appropriate person(s) who will provide the results of their various events to the webmaster so that he/she can get results posted to the website immediately following the event.

John Nielsen – To check with AKC and find out how we get permission to place the AKC breed video on our website.

Donna Jordan - ESAA provides a certain dollar amount to the National Specialty host club to cover the cost of National favors. Therefore, any leftovers are the property of ESAA and should be given/sent to the ESAA Store Chair.

Cheryl Heithaus - Cheryl will report back to the Board on the Store sales while at the National and discuss where we go from here to get rid of some of the small and/or older items.

Cheryl Heithaus – Continue to search for possible new products to add to the ESAA store.

Cheryl Heithaus/Janet Gray – Talk separately about how to cover shipping costs and sales tax, etc. on store purchases.

Cheryl Heithaus – Will look further into running a specialty concurrent with an all-breed show

Donna Jordan - would like assistance from someone who would be willing to rewrite the National Specialty Guidelines with her.

Donna Jordan – will gather mentors to help with certain standing committees for the National, such as trophies, ribbons, obedience, hunt test, etc.

John Nielsen – Provide Donna Jordan with the results of a study that was done on how parent clubs determine the number of Award of Merit winners at their National.

John Nielson, Donna Jordan and Janet Gray - will work on finalizing the judge's contract and letter.

Julie Quirk – Have a separate link to futurity/maturity added to the front page of the website. The motion was made and passed at the Board meeting.

Janet Gray – Continue to work with Jane Wooding on the proposal to allow late entries for Futurity/Maturity

John Nielsen – Check to see if there's any more information about the new Grand Championship statuses – platinum, gold & silver.

Dave Mates – Review the MSA budget.

Janet Gray - will work with Karen Kennedy to come up with a proposal for a pool of judges that we can use over a several year period of time.

Sandy Miller - Write a thank you to Golden Retriever club for the pouches we'll be using for our name tags.

Sandy Miller – Invite all the regional clubs in the western area to consider bidding on the 2012 National.