



**ESAA Board of Directors Meeting
December 7, 2010
Teleconference**

Due to conditions beyond our control with the telephone service, the following people were on all or part of the Board teleconference: Janet Gray, Sandy Miller, Mary Coldiron, Cheryl Heithaus, Lanore Matter, Judi Hunter, Jan Carlson, Karen Kennedy, Bob Stevens, Kathy Cunningham-Roy, Judy Graef, Julie Quirk, BJ Parsons, Judy Mates, Dave Mates, John Nielse

The meeting was called to order at 8:05 pm.

Janet dispensed with the reading of the minutes since the Board had already read and approved them and they were published in the December Newsletter.

Website

We are close to having a new web designer(s)/maintenance person – Lorelei Dewey. Should be part of our team this month. Our new webmaster should be able to recreate the databases, thanks to Larry Coldiron who has provided invaluable help. Larry Dwork will no longer be working as the ESAA web master. We will be putting in place a website design/maintenance committee so we that have more than one person to provide help for the many projects ESAA is working on for our web. Hector Sanchez of TX has volunteered to be on the committee per Jan Carlson. Dave Mates vouched for Hector – said he's a great guy and very knowledgeable. Larry Coldiron helping to interview people. Janet will ask the new team to provide ESAA with a security plan for our web which will address everything from security to disaster planning.

Julie Quirk has drafted a new intellectual property agreement that will be in place for all of our web design team.

Treasurer's Report

\$195,946.27 total assets as of today. Mary reported that ESAA is up about \$20,000 over last year. This, is even after giving \$15,000 to ESAART.

Meadowlands Specialty

Kathy Cunningham-Roy reported that member clubs of the Meadowlands Specialty must work 6 hrs or be assessed \$100. Recommended HESC people work on ESAA's day and vice versa. She asked that member clubs consider advertising their specialties for the upcoming year in the catalog for the MSA. The ESAA raffle that Kathy has been working on is making a profit right now. This raffle has several big ticket items and raffle tickets have been advertised, ESAA has signed the contract with Meadowlands folks, and we are now working on the Rau contract. The Premium list will only be available online. Judy Graef recommended we communicate this information to the membership. Janet said it will be done via Newsletter, e-mail and Facebook. There was a discussion about hotel accommodations. Kathy said there is no information on that as yet but she herself had checked with one hotel – the Embassy Suites and the regular rates seem to be lower than previous years' reduced rates). She will get the specifics and be sure to pass along the specifics to all possible exhibitors.

2011 National

Hunt Test – originally KMESC wanted to sponsor hunt test (all breed) and donate some money to ESAA. Now idea is to do two all breed hunt tests (one KMESC and one ESAA). Will hold spots for ES prior to filling out with other breeds.

KMESC still exploring option of a one day ES only agility trial. ESAA concerned that they will take a loss on the trial. We will discuss this more with Kettle Moraine

Communication issues – ESAA is concerned that we set up even better communications with Kettle Moraine so that we can be sure that all of the important information we have been able to collect from this year's National will be available to next year's National Committee.

2011 National

Contracts from Albuquerque and Puget Sound ESC have been submitted.

National Field Trial

Melissa N. stated everything is going great. Contracts written up and President should receive those soon for approval and signings. Melissa requested a permanent ESAA NFT logo. An artist who has previously designed logos for English Setter events, Kate Simon, is willing to design it for us at no cost. We can use it to put on bags, etc to help raise money. This is a win/win idea. This suggestion was approved by the Board.

Education Chairman

Sandi McCue has agreed to take on responsibility of Education Chairman suggested at the October Board meeting..She already has ideas for Juniors (ie. Small scholarships, etc.) John Nielson suggested using the Jim Haring Fund for Juniors as there is some money available. Consider helping to fund qualifying Juniors trips to Westminster and Eukanuba. ~\$10000 assets currently available.

Membership

Progress – making good progress to renew membership online. Separate renewal application form for clubs – have area to list dates of specialties, officers, etc. John N suggested also adding a line for the club to list those members who are not currently ESAA members.

On-line renewal the new program that we are trying only allows membership renewal – not able to add capability for a member to donate funds for for rescue &/or H&G

Committee to increase membership – Ideas that were discussed were to Ensure local clubs encourage ESAA membership and to offer ESAA membership with puppy sale. Jan Carlson stated that the Lone Star club asked all of its members to have every one of their puppy buyers become a member of ESAA.

Currently, deceased members still have to be members in order for dog to receive annual award &/or F/M. Janet is working on new wording so that, as long as the deceased member was in good standing at the time of death, their dog(s) can still be eligible for awards, etc. Janet to send out new wording by email for a vote.

Store

Cheryl was disconnected from the call and could not get back in. She sent the following information and said she'd provide a more detailed report after the first of the year:

- After expenses of \$18.04, the Store had income of \$1,956.96.
- Just shipped 4 throws this week and have 5 remaining in inventory

Discussion brought up again on whether members should be able to sell their goods thru the employee store and the conflict with the by-laws about members profiting from ESAA. This subject has come up over and over

and Dave Mates suggested Mary speak with Ed Sledzik regarding this. ESAA should pay the lawyer fee and get a professional, written opinion on this. Mary will ask for his interpretation on our by-laws and is it affected by our not-for-profit IRS status.

Other Updates

Results of the judges voting for 2011 National & Futurity/Maturity and 2012 MSA have been counted and sent to Karen Kennedy. We will be calling the winners to be sure they still available! Janet has not yet spoken with Karen about any suggestions about pool judging yet.

We have sent our money to the Canine Health Foundation for research contributions.

Janet spoke with Jane Wooding about possible penalties for late entries to the Futurity. At the moment, it looks like the easiest to implement as a first step would be to allow late nomination of a bitch up to so many days after the litter is born. We will get back to you with a proposal.

Diane Michelson is writing an article for the Newsletter on Legislative issues.

John Nielsen sent Janet the write up from Karolyn McAteer the Judge for our Futurity this year at the National. It will be put in the Newsletter as well.

Respectfully submitted,

A handwritten signature in black ink that reads "Sandy Miller". The signature is written in a cursive, flowing style.

Sandy Miller
ESAA Secretary