



ESAA Board of Directors Annual Meeting – September 12, 2017

In attendance: Colleen Bell, Julie Brimble, Lynda Chase, Kathy Cunningham-Roy, Jane Flynn, Janet Gray, Susie Kerwin-Bush, Judi Hunter, Donna Jordan, Dave Mates, Anna Quigley, Julie Quirk, Coleen Raber, Ross Rice, Lori Whorff.

The meeting called to order at 8:01 am.

President's Comments:

- ✿ Janet summarized our challenging year, and noted that ESAA gave more to health and genetics and disaster relief than ever before.

Secretary's Report:

- ✿ Coleen reported that the Board has voted on 17 electronic ballots so far in 2017, with all but one being approved.
- ✿ The English Setter Rescue Trust had been contacted after last year's Annual Board meeting, as per the Board's request. We did receive a response which was added to our drop box files.
- ✿ All members without e-mail addresses were contacted by regular post to encourage them to provide an e-mail address to ESAA, if they have internet capabilities, so they can remain informed.
- ✿ Expenditures are as follows: Ink cartridges, mailing costs for the executive session packets, conference calls, and an upcoming expenditure to have the ESAA computer serviced.
- ✿ Coleen has prepared several newsletters for the regional vice presidents to send to their constituents in an effort to improve communication, and to make our members feel more connected to what the Board is doing.
- ✿ The effort to gather year end reports has been challenging, but this procedure will continue so the Board can spend more time at the Annual face-to-face meeting discussing topics of greater importance that cannot always be handled via teleconference.
- ✿ A Mates/Kerwin-Bush motion to approve was passed.

Treasurer's Report:

- ✿ ESAA continues to be in stable financial condition.
- ✿ Ross Rice provided the Board with the general balances for the general accounts, as well as for the restricted funds.
- ✿ The Board was also provided with a profit and loss sheet for both 2016 and 2017.
- ✿ If anyone has any questions about the treasurer's report, please do not hesitate to contact Ross Rice at treasurer@esaa.com.
- ✿ ESAA has their main account with PNC bank, as well as a smaller account with Wells Fargo which allows the membership chair to be able to deposit membership checks without having the risk of sending through the postal system. The second account also allows funds to be transferred so the PNC account remains within the FDIC limits.
- ✿ There were a number of dormant checking accounts which have closed and been transferred to the general fund.
- ✿ The Purina fund for 2017 was about \$2,900. A Quirk/Mates motion was passed to split the Purina fund, 50% to rescue, and 50% to health and genetics.
- ✿ The treasurer's report was passed on a Kerwin-Bush/Cunningham-Roy motion.

Finance Report:

- ✿ Dave Mates made a few changes this year, as requested previously by the Board.
- ✿ WGS was asked for a report at the last minute from the secretary, but going forward will be prepared to submit a bottom line for ESAA. A few breeds are added each year, which helps the bottom line for all. In 2017 ESAA did better than it had for many years.
- ✿ The 2016 National reconciliation was completed, as was the budget for the 2017 National. The 2018 National budget is in the process of being developed.
- ✿ It was noted that the 2014 Annual loss has been partially offset by the savings on the reduced cost of printing the ESAA newsletter.
- ✿ The report was accepted on a Quirk/Jordan motion.

Annual Update:

- 🐾 We want each issue to be educational and historical. There will be a template issued to regional clubs for what information needs to be included in their club page in addition to whatever the clubs wish to include.
- 🐾 Guidelines for inclusion of information for each non-candid picture had fallen by the way side and will need to be included once again in the future; for example: sire, dam, health clearance numbers.
- 🐾 With everyone getting the Annual free of charge beginning in 2018, we are hoping members will take advantage of purchasing kennel page ads in the future.
- 🐾 Our regional vice presidents have received a lot of positive feedback with the proposal of a cost-free Annual.
- 🐾 Call for materials will probably be issued in October.

National Specialty Guidelines Update:

- 🐾 The amount of money for the hospitality and banquet favors had been increased to \$5 per dog several years ago.
- 🐾 Clarification was made that the Mid West and the East will always have two judges for the National Specialty, and one judge on the West Coast.
- 🐾 The added events still having to fit in to a three-day National is creating scheduling problems.
- 🐾 AKC requires all dog and bitches in the BOB class to be checked in at the same time.
- 🐾 A Mates/Hunter motion was made to accept the report.

Web Site Report:

- 🐾 Larry Coldiron and Ethan Peterson do a great job in maintaining and developing the ESAA website.
- 🐾 Lisa Moreau does a wonderful job in creating and maintain the National web site.
- 🐾 Lisa Leaville gets things on Facebook right away.
- 🐾 All regional vice presidents and committee chairs have updated esaa.com email addresses that link to their personal address.
- 🐾 Dave will be contacting a web site designer who has experience in creating and updating National Parent Club web sites.
- 🐾 An abbreviated membership list has been posted to the Members Only section.
- 🐾 AKC gave ESAA permission to add an the AKC Judges' English Setter Breed video to our web site, which is an abbreviated version of the English Setter Breed Standard video.
- 🐾 AKC Communications are also included in the News section of the web site.
- 🐾 New Member applications are to the Members Only section and are subject to a 30 day approval period.
- 🐾 The Breeder's Listing fee is recommended to remain at \$50. There was discussion of offering the Breeder's Listing as a membership benefit free of charge, or at a reduced charge.
- 🐾 A Kerwin-Bush/Hunter motion to reduce the Breeder Referral charge to \$25 beginning in 2018 was passed without objection.
- 🐾 A Kerwin-Bush/Hunter motion was approved without objection.

***Guidelines:**

- 🐾 There is an addition to the guidelines indicating that it is the responsibility of the Regional Club to notify the Secretary of the updated officers' lists.
- 🐾 The ESAA slideshow created by Jill Warren has been added to the Library and Gallery Pages.
- 🐾 The guidelines report was approved on a Cunningham-Roy/Flynn motion.

ESAA Regional Specialties:

- 🐾 Gold Country: Their regional ESAA specialty lost money. They will need to have plans for moving forward for next year, in order to be approved, and will have to stay in contact with Lynda Chase with updates. A Rice/Quirk motion to cover their losses for this year passed on an 8 to 7 vote.
- 🐾 Buckeye had a very successful ESAA regional.
- 🐾 Michigamme was disappointed in their July specialty. They will be sending out a survey to see if those who typically attend might be more interested in moving the Michigan regional to the day before their back-to-back specialties.
- 🐾 ESAA encourages the regional clubs to make an effort to have the show break even with a raffle, limited trophy costs, etc.
- 🐾 A budget must be submitted prior to approval.
- 🐾 The regional club must maintain contact with Lynda Chase, as regional coordinator, with updates. Lynda will submit an updated list of guidelines and requirements in the near future.
- 🐾 The report was passed on a Kerwin-Bush/Quigley motion.

Futurity/Maturity:

- 🐾 Futurity litter registrations and eligibility increased in 2017.
- 🐾 Maturity registrations have also increased for 2017.

- ✿ It was noted that some futurity “members” will drop their membership for that next year, and rejoin in time for their “maturity” year. It is something to consider for the future.
- ✿ The report was passed on a Mates/Flynn motion.

2018 ESAA National:

- ✿ The ESAA National in 2018 will be held at the Seven Springs Resort in Seven Springs, PA, hosted by the Brandywine English Setter Club.
- ✿ Mardi Hockenberry is show chair, assisted by Coleen Raber. Mardi is in the process of working on budgets, creating packets for each of the committee chairs, and getting volunteers to fill in where needed.
- ✿ Rau will be the superintendent.
- ✿ There will be a two day all breed agility trial at nearby Latrobe, PA the Saturday and Sunday prior to the National, with Barb Mattes chairing these events.
- ✿ Two days of field events will be held in Weatherly, PA the Sunday and Monday prior to the National, chaired by Jane Danek.
- ✿ Many committees have already been hard at work on numerous aspects of the National.
- ✿ The report was accepted on a Hunter/Cunningham-Roy motion.

2017 ESAA National - update:

- ✿ The grooming area set-up went very smoothly, the health clinic room is ready to go, as are the vet and techs who are working the health clinic.
- ✿ There will be a breakfast and lunch concession in the lobby of the Mega Center.
- ✿ The sold room nights allowed ESAA to be able to provide comp nights for every judge, as well as a few others.

New Business

CHF Requirements:

- ✿ A Quigley/Quirk motion passed to have Michelle Raisor, who is an expert in veterinary research, make recommendations to the Board regarding research projects as they may or may not relate to CHF approval.

501(C)3 Discussion:

- ✿ Ross Rice explained how converting to a 501(C)3 would benefit our members and possible corporate sponsors as having donations become tax-deductible.
- ✿ The question is: would our Association qualify and benefit from this change.
- ✿ Currently we are not sure ESAA would qualify. At this point in time, according to AKC, no other Parent Dog Club has this status.
- ✿ A tax attorney specified that AKC does not qualify for this status because of having paid administrators.
- ✿ We will once again ask our AKC delegates to check with AKC to see if this is possible, and why other clubs are not doing it.
- ✿ It is costly to get the process completed.
- ✿ A Chase/Hunter motion was made to request that Harvey Wooding and John Nielsen check with AKC to see if any other AKC licensed clubs have attempted to get this status. The motion passed without objection.

Dual Champion Plaque

- ✿ A plaque has been made to honor all dual champions in our breed to be displayed in the National Bird Dog Museum. It will be presented at the banquet.
- ✿ Judy Mates researched the cost of purchasing individual plaques to all prior dual champions.
- ✿ A Chase/Kerwin-Bush motion to have Carl Sillman research what events AKC are considered included for a dual championship. The discussion will be continued once we have a definitive answer from Carl. The motion passed without objection.

ESAA Logo

- ✿ Kate Simon has been looking at updating the ESAA logo, which was originally drawn by hand. She is attempting to “square up” the design and make it more user friendly for modern technology.
- ✿ Julie Brimble will forward a draft to the Board for input, once her design is ready to be critiqued.

Agility Awards

- ✿ A member would like to see the points awarded for Double Q Preferred, and for Q Preferred to both be 4 points.
- ✿ A Hunter/Cunningham-Roy motion was made to accept the proposal.

Julie Bremser has resigned as chair of the Juniors' Activities effective as of the end of the 2017 National. Janet will propose a replacement in the near future.

A Quirk/Brimble motion to adjourn was approved at 2:07 pm.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary