



**ESAA Board of Directors
Teleconference
April 23, 2020**

In attendance: Colleen Bell, Julie Brimble, Lynda Chase, Kathy Cunningham-Roy, Jane Danek, Tony DiSiena, John Fabelo, Jane Flynn, Judi Hunter, Susie Kerwin-Bush, Sandy Miller, Mary Nowak, BJ Parsons, Anna Quigley, Julie Quirk, Coleen Raber, Lori Whorff.

The meeting was called to order at 8:04 EDT.

Kathy welcomed BJ Parsons as the new candidate for the AKC Delegate position.

The Board began the process of reviewing the 2019 year-end and regional reports.

Regional Vice Presidents' Reports:

The Board reviewed all the activities that occurred in each region of the country, as submitted by the Regional Vice Presidents. Following an opportunity for questions and comments, a Kerwin-Bush/Fabelo motion to accept the reports as submitted was passed.

BAER:

- ✿ The report updated the total number of litters and individual dogs now included in the data base.
- ✿ There were 45 litters submitted in 2019, with the average litter size being slightly larger than the previous year.
- ✿ A few breeders are starting to include puppies with hearing issues in the public domain submitted to OFA. Hopefully this trend will continue.
- ✿ It was noted that the COVID-19 pandemic has already had an affect on the number of litters being bred and tested due to the limitations of access to stud dogs, veterinary clinics, and testing facilities.
- ✿ A Hunter/DiSiena motion was passed to accept the report.

Bowls and Medallions

- ✿ A spreadsheet of the cost of the Revere bowls was made available.
- ✿ There were 60 bowls ordered and engraved in 2019 at a total cost of \$4770.95
- ✿ The number of bowls has increased due to the increase in the number of ESAA regional specialties.
- ✿ There were 27 medallions awarded for a cost of \$229.74.
- ✿ There seems to be a declining interest in applying for the medallions.

- 🐾 Kathy will include a reminder in her next newsletter message regarding the process to apply for a medallion.
- 🐾 The report was passed on a Hunter/Miller motion.

Facebook

- 🐾 The ESAA Facebook page had a slight increase in followers in 2019.
- 🐾 Lisa Moreau and Coleen Raber continue to be the persons with access to posting information.
- 🐾 Pictures and flyers continue to be the most popular posts, with written communications coming last in interest.
- 🐾 Clubs are encouraged to submit items for posting on the ESAA Facebook page.
- 🐾 There is a dedicated email address to receive all information intended for Facebook:
facebook@esaa.com
- 🐾 There is one action item listed in the report: the request for an Ad Hoc Committee to create guidelines for what can and cannot be posted to the ESAA Facebook page. Lisa Moreau has volunteered to chair or be part of the committee. A Hunter/Brimble motion was made to establish an Ad Hoc Committee to create guidelines for the ESAA Facebook page with Lisa Moreau serving as chair and creating the committee.
- 🐾 The report was approved on a Flynn/DiSiena motion.

Field Events

- 🐾 The field report summarized a list of 17 dates and locations of field trials which were held across the country in 2018 and 2019.
- 🐾 The 2018 and 2019 ESAA field events held in conjunction with the ESAA National were both very well attended with over 100 entries each year.
- 🐾 The highlight of the 2019 event was having a bench English Setter finish its Amateur Field Championship!
- 🐾 2019 was an important year with three AKC conformation champions also finishing their Amateur Field Championship that year.
 - CH AFC SANTAN KISS THE KING'S COURT JESTER MH CGC TKN – owners C. Michels, D. Michels, C. Cahill
 - CH AFC KEI-RIN'S FAMILY TRADITION SH – owners S. Garland, S. Garland
 - CH AFC PANTEMONIUM'S WINCHESTER SON OF A GUN CDX BN RE. SH – owners T. Barnes, L. Madden
- 🐾 The ESAA National Field Trial Committee has started working toward being able to put on an NFT in the fall of 2020.
- 🐾 The report was approved on a Nowak/Chase motion.

Health and Genetics – a Quirk/Disiena motion was passed to table the report until we can have Michelle Raisor join us for discussion.

Historian

- 🐾 In 2019 the Historian's Corner articles appeared in the newsletter each month. Carl Sillman also started an English Setter History Photo of the Week on Facebook which has been very well received.
- 🐾 The report was approved on a Kerwin-Bush/Nowak motion.
- 🐾

Judges' Education

- 🐾 5 Breed presentations were done in 2019 and 75 judges were educated.
- 🐾 The ESAA Breed power point presentation was revised/updated with the help of BJ Parsons & posted on the ESAA web site. Please let Penny DiSiena or BJ Parsons know if anyone has suggestions for improvement.
- 🐾 Penny talked to qualified ESAA members and added 5 Breed Mentors who have already "helped out".
- 🐾 The ESAA Breed Mentor list was updated and posted on the ESAA web site.
- 🐾 Penny has advertised mentoring opportunities at specialties/national on Judges' Facebook & Blogs
- 🐾 Ringside mentoring for judges who have contacted Penny have been arranged.
- 🐾 Penny mentioned that clubs are not taking advantage of using judges for sweepstakes assignments who have been through the Judges' Education program.
- 🐾 **2020 Judges Education Budget**
 - There are less seminar opportunities this year, but it is project there will be 2-3 including the ESAA National.
 - Copy/postage/supplies \$300.00
 - Travel (when necessary) 600.00
- 🐾 The Board requested the list of judges trained each year be listed on the ESAA web site.
- 🐾 It was stressed how important it is for ESAA regional clubs to use the judges being trained by ESAA.
- 🐾 The tentative budget was approved, and the report was passed on a Nowak/Hunter motion.

Juniors

- 🐾 The report summarized the number of juniors in each class participating in Junior Showmanship at the 2019 National.
- 🐾 Eileen Hackett offered a very well attended presentation.
- 🐾 Numerous professional handlers volunteered their time to mentor in grooming and handling for Juniors who wished to take part.
- 🐾 Sponsors of Juniors Activities included ESAPANA Silk, Purina ProPlan, No1 ALL Systems, Beckie Lloyd , Kendra Huber, Amber and Phil Gorman, and Eileen Hackett.
- 🐾 **Stipends:** Two stipends were dispensed for Westminster 2019. Abigail Anderson and Abigail Van Meter both qualified and showed English Setters at the event. Each Junior submitted a letter of thank you that was published in the Setter Letter.
- 🐾 **Scholarship:** Abigail Anderson was awarded the Misty Mondok Academic Scholarship. We only had one applicant for 2019. The Juniors Committee refined a scoring rubric to assist our scholarship reviewers in the future.
- 🐾 **Communication:** As a way to stay connected to our Junior Handlers and their parents we started an ESAA Juniors Activities Facebook page which is well monitored. This has received positive feedback.
- 🐾 A Quirk/Kerwin-Bush motion to accept the report was passed.

Membership

- 🐾 The report listed comparisons in each region from 2019 to 2020.
- 🐾 Overall ESAA is down 8 voting members from the previous year.
- 🐾 Huge kudos go out to Rhonda Dillman for the fabulous job she does with the membership!

- ✿ The report was passed on a Kerwin-Bush/Brimble motion.

Newsletter

- ✿ The report listed the number of e-mail blasts (Belton Bulletin) sent throughout the year as well as the topics.
- ✿ The average rate of opening the Belton Bulletin and the Setter Letter exceeds the National average for “hobby industries” and general marketing.
- ✿ Hats off to Sandy Miller, Lisa LeTourneau and Ross Rice to their dedication, professionalism and awesome help as the e-newsletter team!
- ✿ A very special thanks to Larry Coldiron and Dave Mates for turning the *many* articles into links for the newsletter each month.
- ✿ Much continued appreciation to regular contributors:
 - Kathy Cunningham-Roy for the President’s Message.
 - Carl Sillman for the Historian’s Corner.
 - Lisa Moreau for designing the Historian’s Corner and for submitting National information, amongst other items.
 - Susie Kerwin-Bush for the ESAA retail items.
 - All of the longtime breeders asked to do the *Breeder Spotlight*.
 - Members who proactively submit photos or approve when asked to have a photo used for a *Setter Letter* issue.
- ✿ Vanessa Maynard has submitted her resignation as newsletter editor. She is in contact with a potential candidate.
- ✿ The Board applauded Vanessa’s efforts as newsletter editor and is very appreciative of the job she has done.
- ✿ A Chase/Nowak motion was passed to accept

Public Education – tabled on a Chase/DiSiena motion for a future meeting.

The secretary was asked to send a notice to each committee chair request an annual budget. That will allow the Board to consider which committees might need a budget to be considered for the future, as well as to set possible limits for such budgets.

The meeting was adjourned at 9:27 EDT on a Quirk/Bell motion.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary