



**ESAA Board of Directors  
Videoconference  
September 7, 2022**

**In attendance:** Kristen Apodaca, Rachel Barnes, Colleen Bell, Julie Brimble, Leslie Crawford, John Fabelo, Tannley Goldberg, Judi Hunter, Susie Kerwin-Bush, Sandy Miller, Joanne Mistler, Anna Quigley, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons.

The meeting was called to order at 8:05PM EDT.

Susie welcomed everyone and mentioned the 2022 National is coming together and things are on track. Everyone was encouraged to touch base with Susie if they have any questions or concerns on any issues.

**AKC Pupdate**

- \* The Pupdate requirements were sent to Larry Coldiron to see if our website was set up to accommodate AKC's Pupdate, or what we have to add to comply.

**2022 National Dedication**

- \* We had previously decided to dedicate the 2022 National to Carl Sillman.
- \* There were two suggestions regarding dedicating to John Nielsen. One was to dedicate 2022 to both Carl and John. A second was to dedicate 2023 in Ashville to John.
- \* After a brief discussion, a Quirk/Bell motion was passed to dedicate the 2023 National to John Nielsen.
- \* Colleen Bell has 5 boxes of materials from John's widow.
- \* ADDENDUM: Requirement for an ESAA National Dedication, approved December 2021
  - 2 terms as ESAA President, Secretary or Treasurer or
  - 15 years of service to ESAA either as a BOD member or Committee Chair.
  - Any nominee for this honor would be subject to ESAA Board Approval.

**Continuation of Reports**

**1. Annual Awards:** Clarification of the NOH Award

- \* AKC National Owner-handler and 4 runners-up should get a plaque for first and certificates for runners-up like all the other awards.
- \* Mary K Iverson joined the meeting to discuss a few issues regarding using AKC reports for some of the awards. This discussion will continue at the face-to-face meeting at the National.
  - Clarification on the Harring trophy.
  - Using Canine Chronicle statistics for some awards.
  - Using AKC reports for some awards.

**2. AKC Delegate:**

- \* AKC's major initiatives going into 2022 is the addition of the optional bred-by puppy class, suggestions for increasing participation by Juniors, and the creation of a frozen semen bank.
- \* The Board had previously approved the bred-by puppy class for the upcoming 2022 National. This class will be eligible for both the BBE award as well, as the winners award, and best puppy.
- \* The Juniors suggestions have been shared with ESAA's Junior coordinator Kristen Apodaca.
- \* AKC is working on details for a frozen semen bank that would allow the transfer of semen to AKC under certain circumstance such as the death of the owner, loss of interest in maintaining it by the owner, etc. so this valuable

resource to each breed is not lost. One guideline established was that the semen of a particular stud dog could not be available elsewhere.

- \* The anticipated budget for 2022 was included.
- \* The report was approved on a Quirk/Goldberg motion.

### 3. August Agility:

- \* The 2022 trial made \$776 dollars.
- \* Due to the lack of volunteers and low participation, this trial will be discontinued.
- \* A Quirk/Hunter motion was passed to approve the report.

### 4. Membership:

- \* There was a loss of membership in every region with the exception of the South Pacific region.
- \* Regional vice presidents are asked to send out notices to those who have not renewed shortly before the deadline. The secretary also sends out non-renewal notices before the end of the membership campaign.
- \* Perhaps the membership chair could send out reminder notices to all non-renewals at the beginning of February and have the regional VPs send them out two weeks prior to the March 1 deadline. The secretary will make that suggestion to the membership chair. If Rhonda does not have that capability, Coleen should be able to send them out.
- \* Susie has had several conversations with Rhonda on membership initiatives which will be shared at a later point in time.
- \* The membership report was passed on a Raber/Quigley motion.

### 5. Setter Letter Newsletter:

- \* The electronic newsletter was sent bi-monthly in 2021.
- \* Both the rate of opening the newsletter and the rate of clicking on the links remains above the industry average.
- \* Appreciation was expressed to the newsletter team members who donate their time to create such a professional publication, as well as to those who have provided article, pictures, and notices.
- \* A Goldberg/Quigley motion was passed to approve the report.

### 6. Public Education:

- \* Public education funds are used to promote judges' education each year, as well as any funding needs for Meet The Breeds held throughout the country. These funds are also used to print the breed cards.
- \* Breed cards are available from the Public Education chair.
- \* Thanks to Julie Brimble for her many years of service in this position. She will be replaced by Denise Parker.
- \* The report was approved on a Goldberg/Quigley motion.

### 7. Regional Specialties:

- \* There were 7 ESAA regional specialties held in 2021.
- \* COVID restrictions had a definite impact on the number of entries for each specialty as well as a few clubs not being able to hold their regular specialties earlier in the year and opting for a one-year-only regional when restrictions had eased.
- \* The report included the number of entries and the judges for each specialty.
- \* Plans for 2022 have either been completed or are underway for the near future.
- \* The report passed on a motion by Anna Quigley, seconded by John Fabelo.

### 8. Website:

- \* Larry Coldiron continues to do a fantastic job keeping up with the website demands.
- \* Larry is planning on stepping down as webmaster in 2023.
- \* ESAA will be looking into various needs going forward to bring our website up to date and include the AKC initiatives as outlined previously.

- \* Several members of the website committee will be meeting with Matt Stelter next week to see what he can offer to ESAA regarding an updated website and inclusion of a pedigree database going forward. Matt Stelter works in IT and is known to both Susie and Dave Mates. Matt has some experience with dog clubs and pedigree programs.
- \* The report was passed on a Hunter/Mistler motion.

**National Update:**

- Bathing stations will be set up Sunday.
- Grooming rooms will not be ready until later Sunday.
- Please encourage members who are asking questions to check the National website. Most of the answers are located there.
- We are lower in catalog ads than usual. This is an issue that needs to be looked at in more depth at the face-to-face meeting.
- We are on track for trophy donations.

A Quirk/Bell motion to adjourn was passed at 9:25 EDT.

Respectfully Submitted,

*Coleen M. Raber*

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ESAA Secretary