

ESAA Board of Directors Annual Meeting – October 6, 2015

<u>In attendance</u>: Colleen Bell, Julie Brimble, Lynda Chase, Kathy Cunningham-Roy, Jane Danek, John Fabelo, Janet Gray, Susie Kerwin-Bush, Judi Hunter, Dave Mates, Carl Necker, B.J. Parsons, Anna Quigley, Julie Quirk, Coleen Raber, Bob Stevens.

The meeting called to order at 8:01 am EDT.

President's Comments:

Janet expressed pleasure with the varying times now assigned to committee reports being due throughout the year.

Janet welcomed new Board members Colleen Bell and John Fabelo.

Lynda Chase and Julie Brimble will be creating a job description for the regional VP's.

Secretary's Report:

Coleen presented the rearrangement of when reports will be due throughout the year. Appreciation was expressed for the BOD approving the new printer/scanner. The report was passed on a Stevens/Mates motioned.

Treasurer's Report:

Goals are as follows:

- Consolidate some of the "accounts" within Quickbooks.
- Coordinate more closely with the various committees and our web manager to expand the use of Paypal.
- Be more proactive with committees that work with the treasurer.
- Institute a Legacy Society for ESAA.
 - A discussion occurred regarding anonymous donations. Concern was expressed that *someone* in ESAA should know from whom the donation came, even though it will not be shared publicly.
 - In a related discussion, it was questioned as to whether Penn Hip should be considered to be acceptable for the Futurity/Maturity award. Kathy Cunningham-Roy will look into whether there is a public data base for Penn Hip results.
- There was a question regarding the interest from the \$50,000.00 endowment fund. A Quirk/Chase motion passed to have the interest put into the general fund.
- The Purina Parent Club Program funds allocation will be determined by the BOD on an annual basis. This year's PPCP fund of \$3,127.37 will be disbursed half to health and genetics and half to public education. It passed on a Quirk/Chase motion.
- Jane will propose language for a Legacy Society to be presented to the Board at a later time.

Trophy Fund

- ESAA has collected \$1300 in excess of the cost of the 2015 National trophies.
- A Mates/Stevens motion was passed to give \$400 as a starter trophy fund for each of the ESAA Regional specialties in Michigan and Ohio, with the remainder of the fund going to the Winter Garden Specialties for 2016.

Regional Reports

- North Central: KMESC will be at the same location.
- West Central:
 - WESC donated to veterans at the holiday season

WESC is already working on the 2017 National specialty

MidAtlantic:

- NCESC has a new location in York, PA in mid-March with a 5 day cluster.
- NCESC also hosts the ESAA agility trial the week following the cluster

South Pacific:

The Phoenix specialty is moving to an early February show cluster for 2016 at the Arizona State Fairgrounds.

The new show site will be indoors the week before WGS.

Susie has been keeping her members reminded of upcoming events, as well as donations. She Asked for input on what her members would like to see from ESAA.

East Central:

Memorial Day specialties....3 concurrent specialties. Two Buckeye specialties, and a regional ESAA specialty.

South East:

Central Carolina: continues to do well...hosts and ESAA hunt test.

Atlanta: struggling, but members are trying to reenergize.

Smoky Mountain is ready for their next level sanctioned match show.

Florida club disbanded, but there are still active members in Florida.

South Central:

Specialty attendances have been good.

A new English Setter Club, the Blue Bonnet club, is organizing in the Dallas area. It was recommended to work with John Nielsen, who is great at helping new clubs get started. Carl is keeping his membership informed of ESAA activities, as well as seeking feedback from His members.

North Pacific:

Willamette Valley is working hard on the 2016 National to be held at the Holiday Inn Airport in Portland.

2016 National:

-First time the National has been in the Pacific Northwest since 1988.

-Dates will be September 28 - 30, 2016, at the Holiday Inn Airport, in Portland, OR. There is a shuttle available from the airport.

-There is a convention center across the driveway from the hotel, and they are very experienced in hosting National level dog shows.

-There will be a hunt test the Monday prior to the National, September 26.

Obedience will be Wednesday morning, as well as Futurity and Maturity.

2015 National:

-Everything is going really well. Other clubs have stepped up to help with so many things. -So many positive comments about this facility. The pre-established footprint from 2013 was a big help.

-A \$4200 generator needed to be added to accommodate electricity.

National Guidelines:

-Correction to the 9/23/15 minutes.....the hospitality fee is NOT per entry, it is per dog. This will be clarified in the guidelines.

-A Mates/Kerwin-Bush motion was passed for the banquet favors to be an estimated \$5.00 per dog, or \$1150 total, whichever is higher, to begin with the 2015 National.

-A Chase/Quigley motion was passed to have a 2017 pilot – Wednesday will be A Day Of Vision – from where we are going to where we've been.

- -4 6 puppy
- -Futurity
- -Maturity
- -Veteran sweeps
- -Stud dog

-Brood bitch

-There is a recommendation regarding increasing the trophy money listed in the guidelines. It is stressed that the amount listed is simply a guideline, not a hard and fast amount.

-The pajama party is becoming a big event, but it is NOT an official ESAA event. Therefore, it will not be eligible for any funds from ESAA.

-There will be recognition from the ESAA President for the members who have finished in the top 10 of AKC for the National Owner Handler series.

-There was discussion regarding a reduction in fee for the Bred-By-Exhibitor classes. It was decided not to pursue it at this time.

Finance Report:

- Dave stressed how much work the Treasurer has on her plate.
- The ESAA is in very stable financial condition.
- We need to investigate ways to make Paypal easier to organize for our Treasurer.
- Income results from the National has been steady for the past 5 years.
- Loss of money each year on the ESAA Annual.
- Agility trials have been wonderful money makers. Donna Richardson is a whiz at the budgetary process.
- Dave stated that the Quickbooks accounts are very difficult to work with, and very unwieldy.
- A Kerwin-Bush/Brimble motion was passed for Dave and Jane to get together to streamline ESAA's many accounts, with ESAA paying for necessary expenses.

BAER:

- The Board would like to see what the numbers are per year or normal, uni's and deafs, rather than the total data base from the beginning. We would also like to see the number of litters submitted per year
- ESAA would like to have the data base backed up for security, since it is such essential information for the improvement of the breed, and so much work has been put in to the collection by Jane Wooding.
- A Quirk/Cunningham-Roy motion was passed unanimously to fully support the addition to the BAER litter form to open all BAER results to the public domain of OFA.

Web Site:

- Several members have requested that a membership list be available on the ESAA web site. If we publish this list, even in "members only", we would be in violation of our privacy policy. Dave is working on revising the ESAA privacy policy so that we would be able to make the membership list available to our members on the web site. Search engines can obtain information no matter how secure our "members only" might be. We discussed perhaps putting limited information on the web site, such as just the name and e-mail address. Quirk motion second by Brimble to approve Rhonda putting up name, state and email address but not until new Privacy Statement is in place. Julie Quirk will draft a new Privacy Statement for Board approval by the end of the year.
- Discussion on Dave's proposal to reduce the cost of breeder listing. Janet not in favor because she is lining someone up to redesign the website which may be expensive and she wants to use the money from this pot to pay for that service.
- Lisa Moreau has done a fabulous job in creating the National web site. It should be easy for the site to be carried over to each future year.
- There is an individual interested in creating a new web site for ESAA. We will ask her for a cost proposal, as well as a few sample "home pages".
- A Chase/Quigley motion to accept the web site report was passed.

Judges Selection

- The lack of a data base of those judges who have gone through the judges' education made that requirement difficult to track.
- * The number of participants has not significantly changed with the new procedure.
- 110 members voted for the regular class judge, and 113 for the Futurity/Maturity.
- A Cunningham/Quirk motion to accept the report was passed.

Annual:

- The Annual continues to run at a loss.
- A Quirk/Kerwin-Bush motion passed to have a moratorium for now on the Annual for 2015 until the committee can meet to determine what we want the Annual to look like in the future.
- The committee of Lynda Chase, Colleen Bell, and Judy Mates was approved by the Board.

Historian:

- Everyone loves the idea of the history trivia challenge.
- The report was passed on a Mates/Quigley motion.

Redistricting: No questions on the report, which was passed on Quigley/Quirk motion.

Futurity/Maturity:

- No official report.
- The changes have been received very positively, and the procedure has made the process much easier.
- Futurity/Maturity entries are up this year.

Old Business

Booklets:

- Do we want to go to the expense of reproducing a new booklet? Do we want to have an on-line version?
- Formerly the booklets were available at the National from the Secretary to be taken by the regional Vice Presidents.
- The breed cards might be more practical for the regional vice presidents to send out to new members, along with a welcome letter.
- Much of the information contained in the booklet can be found on the web site, and is information that is very useful for the general public considering adding an English Setter to their family.
- We will look in to creating the booklet as an on-line edition, with historian, Carl Sillman, taking responsibility to edit the history of the breed.

Ad hoc Versatility Committee

- Carl Necker reviewed his proposal.
- Add some focus on promoting a well-rounded canine partner.
- Point system proposal chart.
- Miscellaneous possibilities.
- Suggested adding "bonus" points for the owner/handler.
- All co-owners required to be members of ESAA.
- Questions/answers, discussions and suggestions were exchanged to give to the committee ideas with which to move forward.

National Field Trial

- * ESAA had created a logo for any future field trail. It has not been used, but MUST be used for the future.
- There has been no inclusion with the ESAA Treasurer as had been included in the Memorandum of Understanding.
- It seems a small group of people who have attached themselves to ESAA in order to use our name to sponsor their event.
- A Quirk/Cunningham-Roy motion was passed to decline sponsoring a National Field Trial in the future, with one abstention. We will focus our efforts on our hunt test and walking field trial.

CHIC:

- Concern was expressed by a number of members who are opposed to thyroid being a part of the CHIC program.
- We are putting a lot of money into thyroid research which might help with this decision in the future.
- The membership felt that their input should have been sought.

An ad hoc committee will be formed to look into this issue.

Regional ESAA Specialties

- ESAA is getting more requests for ESAA Regional Specialties.
- Regional specialties give members an opportunity to attend an ESAA Specialty when they might not be able to attend the National.
- It is a lot of work by the regional club, and is not a money maker.
- A Brimble/Mates motion for the Board to consider being open to additional requests for regional specialties.

Top Twenty

- It was felt that the Board needed to discuss this issue at a face-to-face meeting.
- Some members have expressed the Top Twenty being an elitist event with dogs that are campaigned and seen all the time.
- The committee does a fabulous job in making the Top Twenty a premium event.
- We would like to see some of our other events being given the same level of energy that is put into the Top Twenty for things like our "Day of Vision".
- The entry fee for the Top Twenty is high, and includes an ad and information on the top dogs in the Top Twenty catalog; however, those entries seem to not be advertising in the National catalog.
- Some of the issues from last year have been addressed for this year.
- 20% of the 2014 National income came from the Top Twenty.
- The judges come from the region with the area of the National so traveling expenses are not an issue. The committee creating the panel has no association with any of the Top 20 dogs.
- The Top Twenty and the Veteran Sweepstakes will need to be on separate evenings for the future.
- We will discuss this in more detail after the financial resolution.

New Business

Walking Field Trial

The Board has approved the idea of an ad hoc committee to investigate offering walking field trials regionally. Frank Luksa will be asked to head the committee.

Bereavement Committee: To be headed by Susie Kerwin-Bush.

A motion was made by BJ Parsons, seconded by Bob Stevens and passed unanimously to name the Junior Scholarships after Misty Mondak, a long time ESAA member and former Junior Handler who died last week after an extended battle with cancer.

The meeting was adjourned at 3:25pm EDT on a Kerwin-Bush/Quirk motion.

Respectfully Submitted,

Coleen M. Raber

Coleen M. Raber ESAA Secretary