



**ESAA Board of Directors
Meeting – Via Teleconference
August 8, 2016**

In attendance: Colleen Bell, Julie Brimble, Kathy Cunningham-Roy, John Fabelo, Jane Flynn, Janet Gray, Judi Hunter, Donna Jordan, Susie Kerwin-Bush, Dave Mates, John Nielsen, BJ Parsons, Anna Quigley, Julie Quirk, Coleen Raber, Ross Rice.

The meeting called to order at 8:07 PM EDT.

Janet opened the meeting with a few comments:

- ✿ Janet asked the BOD to approve Jay Richardson to judge stud dog and brood bitch for 2017. A Quigley/Hunter motion to accept was passed without objection
- ✿ Janet asked members to keep their comments brief to allow others to share their thoughts.
- ✿ Janet welcomed new Board members Jane Flynn, Donna Jordan, and Ross Rice.
- ✿ Coleen will send the new 2016-17 Board list to each Board member.
- ✿ Discussion occurred regarding publicizing contact information for Board members. This will be looked into and a recommendation will be given to the Board in the near future.

ESAA Annual Ad Hoc Committee Report: Committee chair, Lynda Chase, joined the conference call for this report. Other committee members are Colleen Bell, Kathy Cunningham-Roy, Cathy Hill, and Judy Mates.

- ✿ The committee submitted a list of ways that the Annual can be streamlined to try to make it more cost effective.
- ✿ A great deal of the discussion was focused on the amount of money ESAA has been losing in recent years on the Annual.
- ✿ Kathy Cunningham-Roy reminded the Board that it was decided two years ago that the savings of publishing a bi-monthly newsletter was to be put toward the production of the Annual.
- ✿ The year the cost of the ads was dropped significantly did not result in any additional ads.
- ✿ The proposal increases the cost of the ads a little more, while hoping to give “early bird” orders more of a price break.
- ✿ Technology has really changed the way people are researching and advertising today. The concern is where will our history be in the future without a written record.
- ✿ Discussion occurred about perhaps using the National catalog as a more cost efficient method of advertising.
 - Concerns were brought up about whether the National catalogs are sent to the AKC library. They have not been in the past, but there is no reason they cannot be in the future.
 - Another concern was expressed regarding the 60/40% split of catalog income between ESAA and the host club.
 - What would the cost be, then, for the other historical items that we want to keep in an Annual type of document?
- ✿ A Mates/Flynn motion was made to eliminate the health clearances from the 2015 Annual. The motion was passed on a 13 – 1 vote.

- * Kathy will investigate the cost difference between a color background and a white background.
- * A Mates/Quigley motion was passed to leave the Historian's article as it was submitted for 2015.
- * Cathy Hill will decrease fonts for 2015 wherever possible to save some costs.
- * There are several facets of the proposal that will need additional research for the future.
- * A Mates/Kerwin-Bush motion was passed for the Annual Committee to create a questionnaire for the ESAA secretary to send out to determine various ways to present and preserve information that is currently part of the Annual.
- * Janet and the Board expressed appreciation on how much time the current Annual Committee has spent on this issue. All members of the committee have agreed to continue to serve.

Dave Mates made a motion to publish a 2015 ESAA Annual. The motion was seconded by Julie Brimble and passed without objection.

A Mates/Quirk motion to adjourn was made at 9:46 PM EDT.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary